

FOR IMMEDIATE RELEASE

REO is the first US company to be recognized for excellence in the ADS SC21 Supply Chains Program.

Boulder, Colorado – July 23rd, 2014 – REO became the first US company to be recognized by the prestigious ADS 21st Century Supply Chains Program for performance in business and manufacturing excellence. The Bronze Award for commendable levels of achievement in supply chain management was presented to the Colorado based precision optics manufacturing company on July 17th at the Farnborough International Airshow. REO was nominated for the award by SC21 sponsor Selex ES, an international leader in laser systems for aerospace and defense applications. All REO customers will benefit from SC21 enhanced critical business practices including lead-time reduction, reduced inventory and production cost, accurate forecasting, diminished wastes, and improved on time delivery.

ADS is a premier trade organization aimed at advancing the aerospace, defense, security and space industries in the UK. Supported and managed by ADS, the SC21 supply chain program is designed to facilitate business supply chain improvements critical to the success of the UK aerospace and defense industries. The annual SC21 award recognizes a company's contribution and commitment to specific levels of quality and delivery over a rolling 12 month period. A recognized organization must achieve and demonstrate sustained performance standards specific to the areas of quality, delivery, continuous sustainable improvement, and the associated improvement frameworks of business excellence and manufacturing excellence. The Bronze Award level indicates 90-95% on time delivery and an achievement of 98-99.5% in quality.



The benefits of SC21 certification are realized by not only the customer but also the supplier and the industry as well. As a proud recipient, REO will continue to ensure a company wide focus on meeting their customer delivery date requirements, reducing product returns, and further internal supply chain improvements. REO's President and CEO, Paul Kelly states "REO is honored to be recognized with the SC21 Bronze Award. Through intense focus on our systems, strong support from Selex ES, and effective execution we have been able to achieve performance levels that qualify us for this

award. REO is very pleased to be the first American company to achieve this status and we are committed to continue to invest in improvements that will further enhance our ability to support customer needs”. REO has established a roadmap with goals driving towards ultimately achieving the SC21 gold standard.

About REO

REO, located in Boulder, CO produces high precision thin film coatings, optics and opto-mechanical assemblies for the ultraviolet, visible and infrared. The company continues to grow by concentrating on ultra-precision optical products and assemblies primarily for medium to high volume OEMs of the defense and aerospace, laser, semiconductor, medical systems, life sciences instrumentation and telecom markets. Today, REO offers a unique range of capabilities and services enabling it to deliver superior value to our customers. These capabilities include substantial design and engineering expertise, comprehensive optics fabrication and coating capabilities, advanced assembly technology and an extensive metrology lab with in house laser damage testing. REO is a privately held company. For more information, contact Ed Yousse, Vice President of Sales & Marketing, at +1-303-245-4341, e-mail edy@reoinc.com, www.reoinc.com .

For more information, visit: www.reoinc.com